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WallStar® Digital

WallStar® North America



MAKE THE WALL THE STAR - Decoration Media for Customized Digital Printing

Demand for customized digital printing is growing, led by changing consumer demand, where personalization is extremely important.

Digitally printed wallcoverings can be used to change a room quickly, whilst at the same time add impact through use of personalized designs. Environmental aspects are also of high importance, as consumers in North America become more aware of sustainability and the type of materials they wish to use.

We are excited to introduce in America the best value-for-money media for digitally printed wallcover.

Ahlstrom-Munksjö WallStar® Digital is a directly printable, PVC free, nonwoven portfolio delivering benefits for both printers and end users.

Benefits for WallStar® Digital:

- **PVC-FREE & ECO-FRIENDLY**
- **EASY TO INSTALL & REMOVE**
- **LUXURIOUS, TEXTILE-LIKE TOUCH**
- **100% PASTE-THE-WALL AND STRIPPABLE**
- **EXCELLENT PRINTABILITY & OPACITY**

WallStar® Europe



Ahlstrom-Munksjö WallStar® provides a variety of high quality nonwovens with unique surface aspects, features and functionalities which are suitable for all printing processes. We offer unlimited scope for your imagination. Helping you to create unique, inspirational premium collections for your customers.

WallStar® Digital Wallcover

Our 100% PVC-free nonwovens comprise wide variation in structure and surface effects, fulfilling designers imagination and consumers aspirations. They are suitable for all digital printing technologies and have opened up great possibilities for creative exploration.

WallStar® is our widest range for digital nonwovens offering unlimited scope for natural aesthetic and premium designs, together with remarkable ease of use.

- Luxurious textile-like media
- Excellent printability
- Easy to use: paste the wall, high strippability

WallStar® Digital Gallery

- [All](#)
- [Latex](#)
- [UV](#)
- [Eco-Solvent](#)
- [Dry Toner](#)

Matte Durable 240



WallStar® Digital Matte Durable 240 is a heavy weight Premium nonwoven with smooth ultra-matte surface.

Spray & Up Matte 150



WallStar® Digital Spray&Up Matte 150 is a high-quality PVC-free nonwoven with smooth ultra-matte surface.

Banner Matte 137



WallStar® Digital Banner Matte 137 is a light-weight nonwoven banner with matte surface

Spray & Up Fibrous 167



WallStar® Digital Spray&Up Fibrous 167 is a high-quality PVC-free nonwoven with fibrous surface.

Spray & Up Satin 200



WallStar® Digital Spray&Up Satin 200 is a high-quality PVC-free nonwoven with smooth satin surface.

Matte 147



WallStar® Digital Matte 147 is a high-quality PVC-free nonwoven with smooth ultra-matte surface.

Satin 180



WallStar® Digital Satin 180 is a high-quality PVC-free nonwoven with smooth satin surface.

Satin 150



WallStar® Digital Satin 150 is a high-quality PVC-free nonwoven with smooth satin surface.

Satin 200 Eco-solvent



WallStar® Digital Satin 200 Eco-solvent is a high-quality PVC-free nonwoven with smooth satin surface

Satin 150 Laser



WallStar® Digital Satin 150 Laser is a high-quality PVC-free nonwoven with smooth satin surface

Textile 147



WallStar® Digital Textile 147 is a high-quality PVC-free nonwoven with fabric-like lined surface.

Antique 147



WallStar® Digital Antique 147 is a high-quality PVC-free nonwoven with ultra-matte light fibrous surface

Fibrous 147



WallStar® Digital Fibrous 147 is a high-quality PVC-free nonwoven with fibrous surface.

Satin 150 Eco-solvent



WallStar® Digital Satin 150 Eco-solvent is a high-quality PVC-free nonwoven with smooth satin surface.

Satin 180 Laser



WallStar® Digital Satin 180 Laser is a high-quality PVC-free nonwoven with smooth satin surface.

Matte 147 Laser



WallStar® Digital Matte 147 Laser is a high-quality PVC-free nonwoven with smooth ultra-matte surface

Wallwise®

Ahlstrom-Munksjö Wallwise® is the widest range of value for money nonwoven and now paper, designed to bring competitive advantages, at affordable price.

Printers want to develop their competitive advantage in an overcrowded market, by bringing qualitative and value added materials at an affordable price.

Key benefits include:

- Ease of use
- High stability
- Qualitative touch and feel
- Good printability and opacity

Wall liners



Ahlstrom-Munksjö's WallLiner is a wide range of high quality nonwovens for both the professional and do-it-yourself markets. An opportunity to diversify in the wall liner segment.

WallLiners for Professionals

We offer high quality nonwovens, designed to meet the requirements of the most demanding professionals

- Excellent paintability
- High opacity, thickness and stiffness to cover up any wall imperfections
- Included in the range: nonwovens with specific thermal and accoustic properties

WallLiners for Do-It-Yourself

We offer excellent value for money wall liners which guarantee outstanding end results for consumers

- Good paintability
- Good opacity and thickness to cover up to medium wall imperfections
- Super easy to apply due to a unique flexible structure

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